



WORLD HEALTH RUN Sponsorship Guide



World Health Run strives to project an image that upholds the highest values in human health, planetary health, and social responsibility. We are proudly seeking corporate sponsors and foundations that fully align with our [Mission, Vision, and Values](#). If your organization embraces these ideals as part your core mission, we welcome your consideration.

Our core partners include the National Peace Corps Association, Rotary / One - the Rotary Club of Chicago, the Consortium of Universities for Global Health, and Peace Care. These organizations are our principle beneficiaries, as well. The **WORLD HEALTH RUN** supports these organizations and their local chapters, affiliates, and clubs.

By participating as a Sponsor, your organization will be supporting these highly impactful organizations and helping to raise awareness of their work at the global and local levels.

Sponsorship Levels

We offer multiple tiers of sponsorship, so that corporations of all sizes wishing to advance health equity globally can contribute. We are accepting sponsorships at the following levels:





Sponsorship Level	Donation	Benefits
Relentless Coaches	\$250	<ul style="list-style-type: none"> • Logo on Sponsor Banner at one event
Gritty Pace Setters	\$500	<ul style="list-style-type: none"> • Logo on Sponsor Banner at one event • 1 Run Registration Package at one event
Spunky Rabbits	\$1,500	<ul style="list-style-type: none"> • Logo on Sponsor Banner at one event • 2 Run Registration Packages at one event
Dauntless Elite Class	\$2,500	<ul style="list-style-type: none"> • Logo on Sponsor Banner at one event • Sponsorship / Vendor Table at one event • 4 Run Registration Packages at one event
Tenacious Podium Class	\$5,000	<ul style="list-style-type: none"> • Logo on Sponsorship Page of Global Website. • Logo on TOP of Sponsor Banner at one Event • Sponsorship / Vendor Table & Tent at one Event • 4 Run Registration Packages to one Event
Persistent Winners	\$7,500	<ul style="list-style-type: none"> • Logo on Sponsorship Page of Global Website. • Logo on TOP of Sponsor Banner at one Event • Sponsorship / Vendor Table & Tent at one Event • 4 Run Registration Packages to one Event
Enduring Champions	\$10,000	<ul style="list-style-type: none"> • Logo on Sponsorship Page of Global Website. • Logo on TOP of Sponsor Banner at Premier Event and one other Event • Logo on the back of the official World Health Run T-shirt • Sponsorship / Vendor Table & Tent at Premier Event and one additional event • 4 Run Registration Packages to 2 events • 2 tickets to the Premier Event Celebration
Indomitable World Record Holders	\$25,000	<ul style="list-style-type: none"> • Business category exclusivity in this class can be purchased for an additional \$50,000 • Logo on Landing Page of Global Website. • Logo on Sponsorship Page of Global Website. • Logo positioned on TOP of Race banner at Premier Event and ALL Physical Events Globally • Logo positioned on the back TOP of the official World Health Run T-shirt • Private Sponsorship Tent, prime positioning, at Premier Event and 1 additional event • 6 Race Registration Packages to 2 events • 4 tickets to the Premier Event Celebration



Exclusive Sponsorship

All Exclusive Sponsors will also receive the benefits of the World Record Class category as outlined above.

Corporate Logo / World Health Run Finisher Pin - 1 available	\$100,000	<ul style="list-style-type: none"> • Exclusive positioning of corporate logo on the World Health Run finisher's pin • Up to 6 pg booklet Corporate Information Handout distributed to all registrants worldwide (provided by corporation) • 4 additional tickets to the Premier Event Celebration
Exclusive Drawstring Bag 1 available	\$50,000 + Drawstring Bag Production / shipping	<ul style="list-style-type: none"> • Exclusive logo ownership of Drawstring to be distributed to ALL registrants worldwide • Single Page Corporate Information Handout distributed to all registrants worldwide (provided by corporation) • 2 additional tickets to the Premier Event Celebration
Exclusive Sponsor Water Bottle 1 available	\$50,000 + Water Bottle Production / shipping	<ul style="list-style-type: none"> • Exclusive logo ownership of Squeeze Water Bottle to be distributed to ALL registrants worldwide • Single Page Corporate Information Handout distributed to all registrants worldwide (provided by corporation) • 2 additional tickets to the Premier Event Celebration
Exclusive Sponsor Merchandise - Other 5 available	\$40,000 + item Production / shipping	<ul style="list-style-type: none"> • Exclusive positioning of corporate logo on a merchandise item to be given to participants – cobranded with World Health Run • Single Page Corporate Information Handout distributed to all registrants worldwide (provided by corporation) • 2 additional tickets to the Premier Event Celebration
Exclusive Sponsor Merchandise for Sale - Other - 5 available	\$40,000	<ul style="list-style-type: none"> • Exclusive positioning of corporate logo on a merchandise item for sale on the website – cobranded with World Health Run • Single Page Corporate Information Handout distributed to all registrants worldwide (provided by corporation) • 2 additional tickets to the Premier Event Celebration



Guidelines for consideration as a global sponsor

We seek responsible corporate sponsorship.

WORLD HEALTH RUN strives to project an image that upholds the highest values in human health, planetary health, and social responsibility. We proudly seek and welcome private donors, corporate sponsors and foundations that fully align with our Mission, Vision, Values, and Responsibility Pledge. We reserve the right to decline requests for sponsorships when there may be a real or perceived conflict between the requesting party's corporate products or practices, and our Mission, Vision, and Values.

Therefore, we do not accept sponsorships from the following industries: alcohol, tobacco, firearm, ammunitions, oil, and coal. We do not accept sponsorships from corporations with unfair labor practices or poor safety records. We welcome the application of every entity who would like to support the health of our world. We will consider all sponsorships on a case-by-case basis, as we meaningfully review the social and environmental impact and corporate practices of all applicants. With this consideration we will carefully review the practices of sponsorship applications from industry where corporate watchdog groups offer a critical evaluation of some corporations or through applying clear attention to a corporation's impact on human or planetary health. This increased scrutiny may apply but is not limited to industries such as the following: beverage companies, including sugar-sweetened beverages, juice companies, bottled water, insurance, pharmaceuticals, and mining, among others. World Run, Inc. reserves the right to accept or reject any application for sponsorship or to terminate sponsorship at any time if there is a real or perceived violation of the Values and Responsibility Pledge of **WORLD HEALTH RUN**.

World Run, Inc. adheres to the high standards of charity accountability. World Run, Inc. does not sell, loan or distribute its mailing list or e-mail addresses to third parties. World Run, Inc. does not consider promotions that utilize direct mail, telemarketing, door-to-door or vending machine sales.

If you and your organization embrace these ideals and proudly recognize them as part your core mission too, we would love to have you on our squad.

Please contact us at win@WorldHealthRun.org
or go to www.WorldHealthRun.org to learn more.