



# Local Event Host Info Sheet



**Event Date:** April 6, 2019 (1<sup>st</sup> Saturday of April)

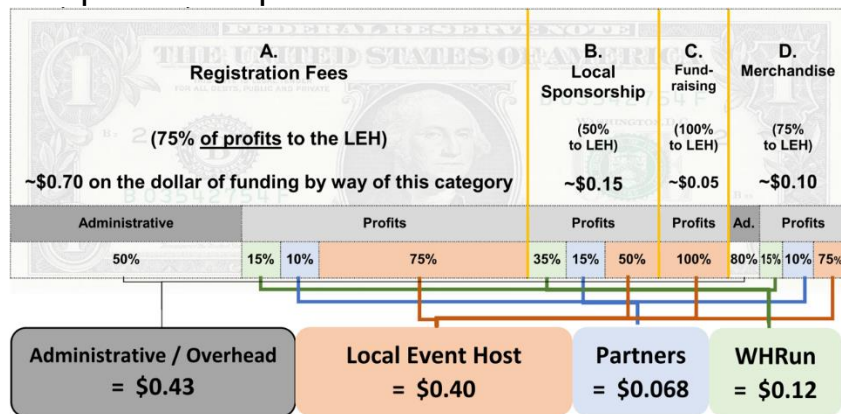
**Group Eligibility:** Rotary Clubs, NPCA Affiliates, CUGH Institutions / Groups, GlobeMed Chapters, Nonprofits, Universities, and Schools are eligible.

**Information:** Groups can inquire at [admin@WorldHealthRun.org](mailto:admin@WorldHealthRun.org) or visit <http://www.worldhealthrun.org/host-a-whr>

## Local Event Host Benefits:

- Public can register under your group or donate directly to you;
- Receive administrative, management, and coordination support for local run production; and
- Raise funds for your group’s project (through sponsorship, merchandise sales, registration fees, & fundraising).

- **Example Revenue Split\* for Local Event Host**



\*These splits are one model based on a set of assumptions and may shift depending on various factors.

## World Health Run will help you:

- **Recruit runners:** Spread provided messaging and links to recruit race registrants to your cause. (Minimum of 25 per LEH / 100 per Event by Jan 15)
- **Identify and secure local sponsors:** Reach out for corporate support within your community with provided messaging and materials.
- **Plan and execute your event:** With clear guidance from World Run, Inc. 7 volunteer members of your Member Institution / Student Group will contribute between 1 and 3 hours per week leading up to Event Day. All volunteers will also officiate event day.
- **Report on the Impact:** Tell your story and describe the impact for your group!