



# WORLD HEALTH RUN Local Sponsorship Guide



We welcome the consideration of sponsorship by corporations, foundations, and individuals to help support the production of our events around the world.

We have created four tiers of local sponsorship, so that corporations of all sizes wishing to advance health equity globally can contribute.

We are accepting sponsorships in the following amounts:

Sponsorship Level	Donation	Benefits
Pace Setters	\$500	<ul style="list-style-type: none"> <li>• Logo on Sponsorship Page of Global Website.</li> <li>• 2 Race Registration Packages</li> </ul>
Rabbits	\$1,000	<ul style="list-style-type: none"> <li>• Logo on Sponsorship Page of Global Website.</li> <li>• Logo on Sponsor Banner at Local Event</li> <li>• 4 Race Registration Packages</li> </ul>
Elite Class	\$2,500	<ul style="list-style-type: none"> <li>• Logo on Sponsorship Page of Global Website.</li> <li>• Logo positioned on Race Banner at Local Event</li> <li>• Sponsorship Table at Local Event</li> <li>• 6 Race Registration Packages</li> </ul>
Champion Class	\$10,000	<ul style="list-style-type: none"> <li>• Logo on Sponsorship Page of Global Website.</li> <li>• Logo positioned on Race banner at Local Event and ALL Physical Events Globally</li> <li>• Private Sponsorship Tent, prime positioning, at Local Event</li> <li>• 10 Race Registration Packages</li> </ul>



## Guidelines for consideration as a global sponsor

### We seek responsible corporate sponsorship.

**WORLD HEALTH RUN** strives to project an image that upholds the highest values in human health, planetary health, and social responsibility. We proudly seek and welcome private donors, corporate sponsors and foundations that fully align with our Mission, Vision, Values, and Responsibility Pledge. We reserve the right to decline requests for sponsorships when there may be a real or perceived conflict between the requesting party's corporate products or practices, and our Mission, Vision, and Values.

Therefore, we do not accept sponsorships from the following industries: alcohol, tobacco, firearm, ammunitions, oil, and coal. We do not accept sponsorships from corporations with unfair labor practices or poor safety records. We welcome the application of every entity who would like to support the health of our world. We will accept all sponsorships on a case-by-case basis, as we meaningfully review the social and environmental impact and corporate practices of all applicants. With this consideration we will carefully review the practices of sponsorship applications from industry where corporate watchdog groups offer a critical evaluation of some corporations. This increased scrutiny may apply but is not limited to industries such as the following: beverage companies, including sugar-sweetened beverages, juice companies, bottled water, insurance, pharmaceuticals, and mining, among others. World Run, Inc. reserves the right to accept or reject any application for sponsorship or to terminate sponsorship at any time if there is a real or perceived violation of the Values and Responsibility Pledge of **WORLD HEALTH RUN**.

World Run, Inc. adheres to the high standards of charity accountability. World Run, Inc. does not sell, loan or distribute its mailing list or e-mail addresses to third parties. World Run, Inc. does not consider promotions that utilize direct mail, telemarketing, door-to-door or vending machine sales.

If you and your organization embrace these ideals and proudly recognize them as part your core mission too, we would love to have you on our squad.

Please contact us at [win@WorldHealthRun.org](mailto:win@WorldHealthRun.org)  
or go to [www.WorldHealthRun.org](http://www.WorldHealthRun.org) to learn more.