



WORLD HEALTH RUN RESPONSIBILITY PLEDGE

World Run, Inc. is committed to upholding the highest degree of social accountability and responsibility.

We are locally-focused. Like World Run, our partners are all systems empowering local champions. Rotary requires local community prioritization for all their global projects; the National Peace Corps Association supports the Peace Corps and Affiliate Groups in the U.S. with volunteers empowering local communities globally; and the Consortium of Universities for Global Health empowers local and global efforts to build health knowledge and evidence-based best practices.

We conduct responsible, environmentally-conscious business practices. We ensure all items we source are fair trade, sweatshop-free, and environmentally friendly. We are committed to being as paper free as possible, recommend that recycling be available at all events, and require that all runs are cupless and use no single-use plastics.

We practice sustainability. We fund projects with principles that ensure their long-term impact. Health Systems Strengthening ensures reliable community access to quality healthcare services now and in the future by building capacity for both service delivery and sustainable management.

We seek responsible and health-promoting corporate sponsorship. World Run strives to uphold the highest values in human health, planetary health, and social responsibility. We proudly seek and welcome private donors, corporate sponsors and foundations that fully align with our Mission, Vision, Values, and Responsibility Pledge. We reserve the right to decline requests for sponsorships when there may be a real or perceived conflict between the requesting party's corporate products or practices, and our Mission, Vision, and Values.

Therefore, we do not accept sponsorships from the following industries: alcohol, tobacco, firearm, ammunitions, oil, and coal. We do not accept sponsorships from corporations with unfair labor practices or poor safety records. We meaningfully review the social and environmental impact and corporate practices of all applicants. This increased scrutiny may apply but is not limited to



industries such as the following: beverage companies (including sugar-sweetened beverages, juice, and bottled water), insurance, pharmaceuticals, supplements, and mining, among others. World Run reserves the right to accept or reject any application for sponsorship or to terminate sponsorship at any time if there is a real or perceived violation of the Values and Responsibility Pledge of **WORLD HEALTH RUN**.

We are an apolitical organization. We make no political statements, political commentary, or legal justifications. We do not endorse or back any political candidates or officials. We only provide unbiased and evidence-based information concerning topics related to human health, planetary health, and health equity. All discussions, blog posts, readings, etc. reflect only the opinions of the authors and moderators and not the opinion of World Run or any of its partners, vendors, or sponsors.

We are not a religious organization. While we do accept requests to collaborate with religious-based institutions to support relevant projects, we require that religion play no direct, implied, or perceived role in the name, purpose, procedures, or focus of projects sponsored by **WORLD HEALTH RUN**.

We are financially transparent. We report all revenue, expenses, and profits in our annual report which is free to download from our website upon completion of our fiscal year. We direct as much revenue as possible toward our impact projects. However, we do not define what portion of donated funds be directed toward “administrative” versus “on the ground” costs within individual projects. We ask our registrants and donors to consider that reasonable administrative and evaluation costs are necessary for certain projects.

The funding of governance, oversight, and training is critical for responsible development. A higher percentage of funds will be needed to establish administrative structures and processes in our initial years. This is necessary to grow our impact projects responsibly, and ensure we win the fight for health equity. We publish our annual report because we are proud that we have a long term vision for this initiative.

If you have any questions or concerns about where your donations are being directed, do not hesitate to contact us at admin@WorldHealthRun.org . We will put you in contact with the appropriate organization or impact project if more information is needed.

www.WorldHealthRun.org

